

Ghanshyam Mahendra Gupta
(BBA, MBA)



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WORK EXPERIENCE

Company: Boomer Marketing App. (Nov 2015 – June 2018)

Position: Business Manger

Key Result Areas:

- B2C lead generation (through Company visits, through exhibition pamphlets, online sources).
- Build & Manage ever-changing needs of customers without and cost overheads
- Built-In Live Chat & Review plugins.
- The built-in SEO tools in our App allows you to define custom tags and is optimized for Google, Yahoo, Bing and other Search Engines. So get more customers with built-in SEO tools.
- Integrate all major Wallets and Payment Gateway instantaneously. All APIs tested and approved by the respective service providers and Save up to 15 man days of integration and testing effort.
- Corporate Product presentations.
- B2C sales for Web Development, SEO, SMM, Graphic Design, Logo Design etc.
- Responsible for timely collection of due Payments.
- Online promotions of products on social media.
- Increase client and Generate Business.

ACADEMIC QUALIFICATION

COURSE	INSTITUTE & BOARD	YEAR OF PASSING
P.G.D.M.	H. K. Institute Of Management Studies and Research, Mumbai University	2015
B.B.A	Sikkim Manipal University	2012
H.S.C.	S. D. J. Intermediate College, U.P.S.B	2009
S.S.C.	Kisan Inter College , U.P.S.B	2007

INTERNSHIP:

Company: STC India Pvt. Ltd. (Duration: 3 months)

- Understanding and observing overall market scenario with respect to the company products.
- Increased the client base of company and provided the market review to company.

EXTRA – CURRICULAR ACTIVITIES

Assist my friends as a freelancer for the digital and conventional marketing activities.
Working with NGO called Satya Anand Mission.

PERSONAL INFORMATION

Date of Birth: 10 July 1992.
Languages known: English, Hindi, Marathi.
Marital Status: Single.

PLACE: Panvel.
DATE: 12 June 2018.

SIGNATURE