

# Danson Khumbongmayum

## **Experience**

Resume

#### Sales marketing (Maruti Suzuki) Started:- May 2019 Ended:-June 2019

I have studied about sales of small cars especially in hilly areas. Why do customers prefer small cars instead of big cars? I have also learned types of car models they prefer and the pricing of the model.

## Manger (Hillee Resort)

## Started:-Aug 2020 Ended:-April 2023

I have successfully managed the daily operations of a busy resort, ensuring the smooth functioning of the establishment. and I have also Developed and implemented strategies to improve operational efficiency, resulting in a 50% increase in overall productivity. I have been responsible for monitoring and maintaining inventory levels, overseeing ordering, and stock rotation to minimize waste and maximize costeffectiveness and I have Managed customer feedback and complaints, resolving issues promptly and ensuring customer satisfaction.

## **My Contact**

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## **EXTRACURRICULAR ACTIVITIES**

#### Event Manager (Umang Lakta)-December 2020

We have organized art and cultural event for upcoming artist to display their skill which includes tattoos artist, music artists, artist, etc for free of cost along with a musical concert. Participants can display their art and even sale to people who are interested. We have also invited the director of tourism and director of art and culture to observe the event.

#### Event Management (Slope Social)-March 2023

We organized a charity event for underprivileged kids to give them the opportunity to play soccer and compete with each other from different parts of Manipur with cash prizes we have conducted this for 2 days including an international Dj( Julia Bliss)from Russia along with the local artist to perform at the end of the event.

# **Education Background**

#### **Lovely Professional University**

Master of Business Administration (Tourism and Hospitality) -7.8 CGPA (Completed in 2022)

#### **Lovely Professional University**

Bachelor business Administration- 5.6 CGPA(Completed in 2020)

#### **Assam Rifle Public School**

12th Standard - 6.9 CGPA (Completed in 2017)

#### Shishu Nistha Niketan

10th Standard -6.6 CGPA (Completed in 2015)

## **Achievements**

 2020-2022 • A research paper published on Scope and challenges of sustainable tourism in manipur.

2020-2021 • Study on the impact of COVID in the Tourism and hospitality sector

## **Certificates**

#### Event management june 2021

I have completed this course at Elearning College from which i have learn about how can i organise an event successfully under Dr Irfan Raja.

#### **Business intelligence Analyst sep 2021**

I have completed this course at Elearning College from which i have learn about business intelligence under Dr Irfan Raja.

#### Hotel operation march 2020

I have completed this course at Elearning College from which i have learn about hotel operation under Dr Irfan Raja.

#### Social Media Marketing sep 2021

I completed this course of 9.5 hours on 29 September from Udemy Platform online.

#### Travel and Tourism (ELC) june 2021

I have completed this course at Elearning College from which i have learn anout travel and tourism under Dr Irfan Raja.

#### Hospitality management studies may 2021

I have completed my course from Alison in Hospitality Management Studies in Hotel operations on 25 May 2021.

## Skills

- Communication Skills
- Coordination Skills
- Management Skills
- Marketing Strategy
- Team Mangement
- Leadership Skills

## Languages

- English
- Manipuri
- Hindi