SUMIT PATHAK

Associate Analyst

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Profile

Highly motivated and detail-oriented Associate Analyst with a strong background in research and strategy. Possessing exceptional analytical skills and a keen eye for identifying trends and patterns. Proven ability to interpret complex data and provide actionable insights to drive business growth. Good communication and collaboration skills, with a track record of working effectively in cross-functional teams. Dedicated to delivering high-quality results and exceeding expectations in a fast-paced environment. Looking to leverage my expertise to contribute to the success of a dynamic organization.

Employment

Vaco Binary Semantic (On-Site Google)   **Oct 2022 - Dec 2023**
Associate Analyst, Gurugram
- Experienced Associate Analyst with a background in YouTube ads moderation seeking new opportunities.
- Skilled in analysing and moderating YouTube ads to ensure compliance with policies and guidelines.
- Proficient in identifying and resolving issues related to ad content and targeting. Strong attention to detail and ability to work effectively in a fast-paced environment.
- Looking to leverage my experience in ad moderation to contribute to a dynamic team and help drive business success.

Squereknot Next Technologies   **Dec 2021 - Jun 2022**
Script Writer, Gurugram
- Experienced Script Writer with a focus on creating devotional content for YouTube channels.
- Skilled in crafting engaging and impactful scripts that resonate with audiences. Proficient in researching and developing content that aligns with the channel's theme and messaging.
- Strong storytelling abilities and a passion for creating meaningful and inspirational content.

AI-Touch   **Jun 2020 - May 2021**
Engineer Data Operation, Gurugram
- As a Data Operations Engineer specializing in labelling, my role involves designing and implementing processes for accurately and efficiently labelling data
- I work closely with management to ensure that labelled data meets quality standards and requirements. Additionally, I focus on optimizing labelling processes to improve efficiency.

Education

- **Diploma in Journalism**
  Module: Fundamental of Journalism
  Jul 2015 – Sep 2018
- **JNM College**
  Modules included: Art and Education
  Jul 2020 – Mar 2023

Skills

- Strong attention to details
- Proficient in content guidelines
- Ms Excel
- Excellent communication skill
- Familiarity with moderation tools
- Script Writing

Extra-Curricular Experience

- Jagran Prakashan education group, 2015-18 received intensive
- Training, including qualitative and quantitative research techniques.
- Have been part of Dainik Jagran brand team (Delhi) as an intern.
- Have made whole portfolio in college as a part of college assignment which includes print ads, TVC, logos, brochure and campaign

Strengths

- Ability to multitask
- Team Player

Language

- Hindi
- English
- Bhojpuri